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Market Transformation Update

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ENERGY STAR® Retail Products Platform

- Joined in 2020
- Providing retailer incentives for refrigerators and top-loading clothes washers and supporting advancements in efficiency standards and testing procedures
- Participating retailers include
 - Best Buy
 - Lowe's
 - Home Depot
 - Nationwide (buying group for smaller retailers)
 - Abt
- Nearing end of evaluation for 2021 program year



Stretch Codes and Building Performance Standards

- Per CEJA, model residential and commercial stretch energy codes for municipalities to be finalized by the Illinois Capital Development Board by end of 2023
- ComEd working with Slipstream, MEEA, gas utilities, and Guidehouse on a market transformation approach to foster adoption of stretch codes/BPS
 - Conducting education and outreach to municipalities about stretch codes and building performance standards
 - Providing guidance on potential compliance support
- Participating in development of evaluation pathways document outlining how savings will be attributed

Other MT activities

- Participating in research with gas utilities on window technologies
 - Thin triple windows for residential customers
 - Low market penetration and market awareness
 - Need for education among customers and supply chain (contractors, distributors)
 - Secondary glazing systems for commercial buildings
 - Again, need to improve awareness among customers and supply chain actors
 - Significant non-energy benefits (noise reduction, glare control, thermal comfort)
- Exploring MT potential for other concepts
 - All-electric new construction
 - Heat pumps and other new measures